

The Commercial Project



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Creating Connections— ZETR 25

Words by Brett Winchester • Photography by Georges Antoni

Striving to connect people, places and public spaces, the ZETR 25 series provides insight into the future as a customisable and sustainable power, data and charging system.

Boasting its signature curved capsule profile, ZETR 25 provides a versatile and refined architectural solution for commercial and workplace settings. Recognising the need for a modern and minimal high-output power solution, ZETR 25 transforms 240V power into high output USB-A and USB-C, allowing the simultaneous charging of multiple devices without downgrading the power flowing through to each, reimagining the possibilities for integrated power and data systems in designed spaces.

"25 is a completely new product that enhances convenience for the end-user while

staying true to our design principles," says Garth Elliott, Director at ZETR. Intended to blend seamlessly into custom-designed furniture within the workplace and commercial sectors, the 25 series seeks to bridge the gap between aesthetics and functionality and has received several local and international design awards in the process.

Available with individually configured two-, four- or eight-port options, and in either brass, satin bronze, black steel or stainless steel, ZETR 25 encourages the shift to a more sustainable charging model and supports the decrease in global electronics waste, removing the reliance upon multiple power adaptors and charger packs.

One Earle Lane by Conrad Architects

Toowong, Queensland, Australia

Words by Brett Winchester • Visualisation by Third Aesthetic



One Earle Lane is a collection of 90 elegantly designed one-, two- and three-bedroom residences that engage openly with Queensland's subtropical climate. Positioned on the banks of the Brisbane River, the luxury apartment building combines opulence and restraint. Celebrating the lavish potential of apartment living, Conrad Architects imbues each home with a sense of serenity and quality.

Open floor plans with spaces that seamlessly connect create a feeling of expansive space and ease, while the use of cool tones and materials emphasises moments of unexpected luxury. The palette of timelessly neutral, luxurious finishes – including natural oak cabinetry, Carrara marble benchtops, European travertine wall and floor tiles and European oak floors – is enhanced by floor-to-ceiling windows that invite a wealth of light into the living spaces and amplify the connection to the Brisbane surrounds.

With access to an array of lifestyle amenities in close proximity, One Earle Lane also offers its residents the finest conveniences in-house. The rooftop, complete with a 25-metre heated lap pool and a crown of palm trees, offers supreme views of the Brisbane skyline and a relaxed, tranquil atmosphere befitting a five-star hotel. Homeowners also have access to an exclusive leisure club with private dining, a gymnasium, yoga studio and sauna, ensuring that the building provides a premium apartment lifestyle.

Set to be completed in 2024, One Earle Lane makes the most of its riverside location to offer an elevated experience appealing to those looking for a city residence or holiday pad. Conrad Architects draws on tactile natural materials and nuanced detailing to create a place that simultaneously feels like home and a luxury escape from the everyday.